







# Intro to IHG Investor Presentation

May 2024

## Cautionary note regarding forward-looking statements

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## IHG's strong business model: sustainable competitive advantage

A leading global hospitality company with 6,300+ open hotels in more than 100 countries and a further 2,000+ in the pipeline representing +31% rooms growth

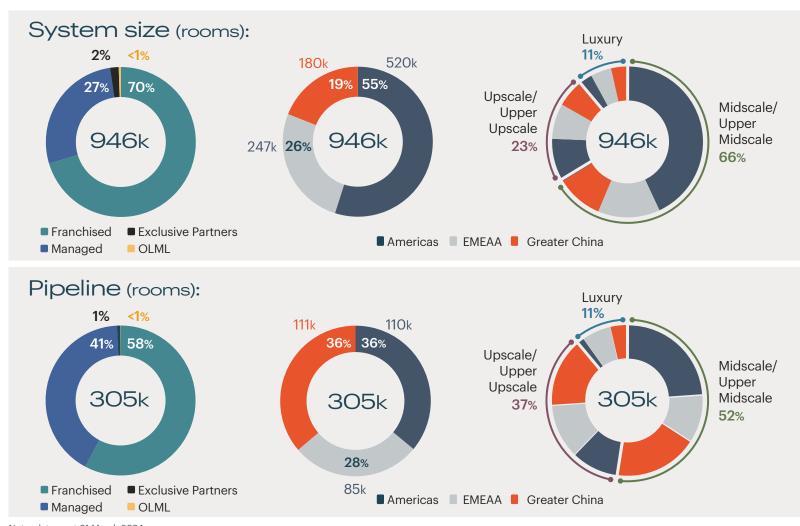
Well-invested High-value geographic Asset-light, Robust pipeline portfolio and and chain scale fee-based. delivering enterprise platform diversification mainly franchised multi-year growth Proven ability to capture Efficient cost base. Strong cash conversion **Built high barriers** structural demand and increasing margins and and capital allocation to entry supply growth growing earnings

## Underpinned by clear purpose, ambition and strategic priorities

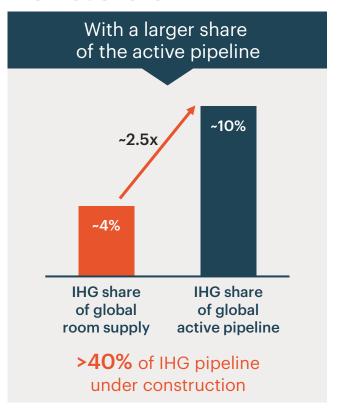


## Asset light, mainly franchised, and geographically diverse

### System size and pipeline



Strong competitive position in an industry where branded players are gaining market share



Note: data as at 31 March 2024

## Our asset light business model

Franchised

70%

#### Fee revenue:

Royalty Fee: fixed percentage of rooms revenue

#### Managed

**27**%

#### Fee revenue:

Base Management Fee: fixed percentage of total hotel revenue

Incentive Management Fee: based on hotel's profitability or cash flows

#### **Exclusive Partners**

2%

#### Fee revenue:

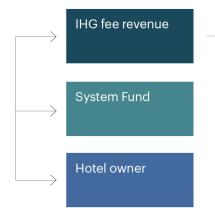
We receive marketing, distribution, technology and other fees for providing access to our enterprise platform.

# Owned, Leased & Managed Lease <1%

We record the entire revenue and profit of the hotel in our financial statements.

This 'asset heavy' element of IHG's estate has reduced from >180 hotels 20 years ago, to 17 hotels as of 31 March 2024.





#### Franchised

RevPAR X Rooms X Royalty rate

#### Managed

Fixed % of total hotel revenue as a management fee and typically a share of hotel gross operating profit after deduction of management fees

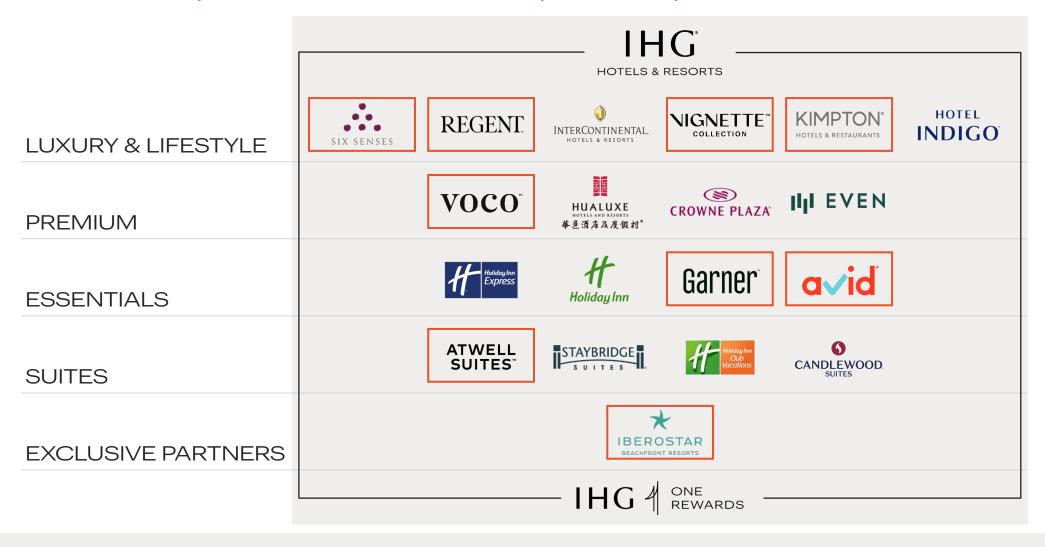
#### **Exclusive partners**

Fee streams similar to our asset-light model

Note: data as at 31 March 2024

## Brand portfolio expansion since 2015

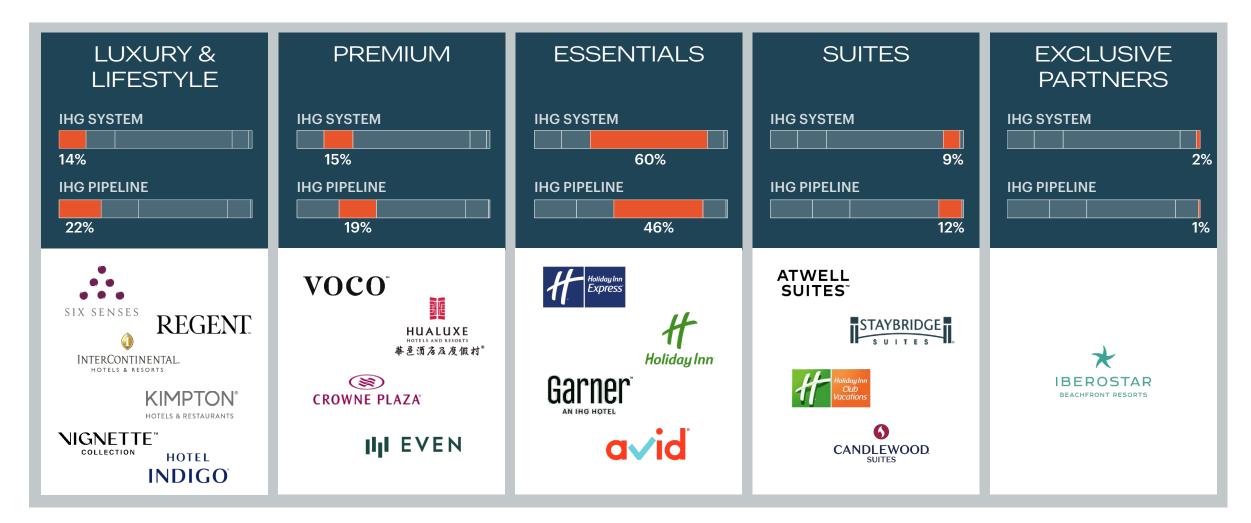
Nine brands added to our industry-leading portfolio through a combination of organic launches, acquisitions and commercial partnerships





## Balanced portfolio mix of 19 preferred brands across segments

Luxury & Lifestyle and Premium now represent 29% of the system and 41% of the pipeline



Note: data as at 31 March 2024

## Our growth algorithm

Strong track record, recovery and potential for future growth compounding and sustainable shareholder value creation

	IHG's strong track record through to 2019	IHG's strong recovery 2023 vs 2019	IHG's strong potential looking ahead
RevPAR	+3.9% p.a.	+11% ahead	HSD % CAGR in fee revenue through combination of RevPAR and system growth
Net system size growth	+3.2% p.a.	System size +7% larger	
Fee margin expansion	+130bps p.a.	+520bps higher	<b>+100-150bps p.a.</b> from operating leverage, plus potential for additional improvements
Cash conversion	>100%	>100%	<b>~100</b> % adjusted earnings into adjusted free cash flow
Ordinary dividends	+11.0% CAGR	+21% higher	Continue <b>sustainably growing</b>
Total capital returned to shareholders	\$13.7bn	Further \$1.7bn returned	Continue <b>returning surplus capital</b> , whilst targeting financial leverage 2.5-3.0x
Adjusted EPS growth	+11.4% CAGR	+24% higher	+12-15% CAGR

Notes: track record of REVPAR, NSSG and fee margin are the average annual improvements and Adjusted EPS is the CAGR each for the decade through to 2019; cash conversion is cumulative adjusted earnings conversion into adjusted free cash flow for 2019 to 2019 and 2019 to 2023; ordinary dividends CAGR is 2003 to 2019; ordinary dividend for 2023 vs 2019 is that proposed for each year; total capital returned is cumulative for 2003 to 2019 and 2020 to 2023. Definitions for non-GAAP measures can be found in the 'Use of key performance measures and non-GAAP measures' section of IHG's FY23 results, along with reconciliations of these measures to the most directly comparable line items within the Financial Statements.

# Continuing our capital allocation approach to routinely return surplus capital to shareholders: \$500m 2022, \$750m 2023, \$800m 2024

#1: Invest in the business to drive growth

#2: Sustainably grow the ordinary dividend

#3: Return surplus funds to shareholders

\$

Objective of maintaining an investment grade credit rating

2.5x - 3.0x Net Debt:Adjusted EBITDA under normalised conditions

As of 31 December 2023: Net debt1 \$2,272m / EBITDA2 \$1,086m = 2.1x

\$750m buyback completed in 2023

10.6m shares repurchased at average price £55.88

6.1% reduction in share count to 165.2m at 31 December 2023

FY23: ~\$250m ordinary dividends + \$750m buyback = ~\$1.0bn or 10% of opening market cap

<sup>1.</sup> Definitions for non-GAAP measures can be found in the 'Use of key performance measures and non-GAAP measures' section of IHG's FY23 results, along with reconciliations of these measures to the most directly comparable line items within the Financial Statements.













FY 2023 and Q1 2024

## FY 2023

A year of strong financial performance, impressive openings and excellent signings; demonstrates the enduring attractions and benefits of our business model

#### RevPAR

- FY global RevPAR
   +16% YoY; +11% vs '19
- Q4 global RevPAR
   +8% YoY; +13% vs '19
- FY global ADR+5% YoY; +13% vs '19
- FY global occupancy+6%pts YoY; (1)%pt vs '19

### System Size

- **946k** rooms (6,363 hotels)
- +5.3% gross system growth YoY;+3.8% net system growth YoY
- Opened 47.9k rooms (275 hotels)
   +16% YoY<sup>3</sup>
- Signed 79.2k rooms (556 hotels)
   +26% YoY³

## Profit and Earnings

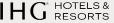
- 59.3% fee margin<sup>1</sup>, +3.4%pts
- \$1,019m EBIT<sup>1,2</sup>, +23%
- \$1,086m EBITDA<sup>1,2</sup>, +21%
- 375.7¢ Adjusted EPS1, +33%

### Capital Returns

- **\$819m** FCF<sup>1,2</sup> (\$565m in FY22)
- Total dividend 152.3¢, +10%
- \$1bn of capital returned in 2023;
   10% of opening market cap
- Leverage ratio of 2.1x
- New \$800m share buyback programme for 2024

## Driving future system growth

- Pipeline 297k rooms, +6% YoY, and represents >30% of current system size
- Q4 delivered the third strongest quarterly signings performance on record; 28.3k rooms signed in Q4, +50%³ YoY
- Continued growth of Luxury & Lifestyle portfolio; now 14% of our estate and 22% of pipeline, around twice the size of five years earlier
- Conversions 39%³ of openings and 36%³ of signings in 2023
- 1. Definitions for non-GAAP measures can be found in the 'Use of key performance measures and non-GAAP measures' section of the results announcement, along with reconciliations of these measures to the most directly comparable line items within the Financial Statements.
- 2. EBIT refers to operating profit from reportable segments; EBITDA as calculated for the Group's banking covenants; FCF refers to adjusted free cash flow.
- 3. Increase year-on-year and proportions of openings and signings presented excluding the benefit of the Iberostar agreement reached in 2022.



## Q1 2024

Continued growth in RevPAR and development activity; further validation of the attraction of joining IHG's enterprise, and the power and efficiency of our model

## Trading performance

- Group RevPAR +2.6% YOY
- Regional RevPAR YOY: Americas -0.3%, EMEAA +8.9% and Greater China +2.5%
- ADR +2.3% YOY; occupancy +0.2%pts YOY

## Development activity

- Net system size growth +3.4% YOY; global system size of 946k rooms (6,368 hotels)
- 129 hotels signed (17.7k rooms); global pipeline now 305k rooms (2,079 hotels), +6.6% YOY
- 46 hotels opened (6.3k rooms); 3.5k rooms added across our Essentials and Suites brands and
   2.0k rooms across Luxury & Lifestyle and Premium

## Other highlights

- Agreement with NOVUM Hospitality in April, adding up to 119 hotels or +1.9% system growth
- Changes to System Fund arrangements, improving owner economics and growth in ancillary fee streams
- \$239m of 2024's \$800m share buyback programme completed to date, reducing share count by 1.4%





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